



SEPTEMBER 28-29
OMNI DALLAS HOTEL

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR \$100,000

- Exclusive recognition as Presenting Sponsor of the 2017 Changing the Odds Conference
- Recognition of sponsorship before Salesmanship Club of Dallas, a civic organization of 600+ business leaders
- Exhibit booth on Champions Way at the AT&T Byron Nelson, May 17-21, 2017
- 16 seats at the invitation-only Changing the Odds Dinner on September 27, 2017
- Conference admission for 40 attendees at reserved sponsor tables, or 40 scholarships for nonprofits or schools on waiting list
- Logo on print materials, website, pre-conference e-blasts, social media campaigns, event signage, name tags, and mailer sent to over 65,000 educators and mental health professionals
- Prominent sponsor logo signage in conference room and at registration tables
- Recognition in all media opportunities
- Program ad
- Inclusion of collateral in conference bags

PLATINUM SPONSOR \$75,000

- Recognition of sponsorship before Salesmanship Club of Dallas, a civic organization of 600+ business leaders
- 14 seats at the invitation-only Changing the Odds Dinner on September 27, 2017
- Conference admission for 32 attendees at reserved sponsor tables, or 32 scholarships for nonprofits or schools on waiting list
- Logo on print materials, website, pre-conference e-blasts, social media campaigns, event signage, name tags, and mailer sent to over 65,000 educators and mental health professionals
- Prominent sponsor logo signage in conference room and at registration tables
- Recognition in all media opportunities
- Inclusion of collateral in conference bags

DIAMOND SPONSOR \$50,000

- Recognition of sponsorship before Salesmanship Club of Dallas, a civic organization of 600+ business leaders
- 10 seats at the invitation-only Changing the Odds Dinner on September 27, 2017
- Conference admission for 24 attendees at reserved sponsor tables, or 24 scholarships for nonprofits or schools on waiting list
- Logo on print materials, website, pre-conference e-blasts, social media campaigns, event signage, name tags, and mailer sent to over 65,000 educators and mental health professionals
- Prominent sponsor logo signage in conference room and at registration tables
- Recognition in all media opportunities
- Inclusion of collateral in conference bags

SPEAKER SPONSOR \$25,000

- Naming opportunity as Speaker Sponsor of the 2017 Changing the Odds Conference
- Recognition of sponsorship before Salesmanship Club of Dallas, a civic organization of 600+ business leaders
- Six seats at the invitation-only Changing the Odds Dinner on September 27, 2017
- Conference admission for 20 attendees at reserved sponsor tables, or 20 scholarships for nonprofits or schools on waiting list
- Logo on website, pre-conference e-blasts, program, event signage and mailer sent to over 65,000 educators and mental health professionals
- Inclusion of collateral in conference bags

LIVE STREAM SPONSOR \$20,000

- Exclusive naming opportunity as the Live Stream Sponsor of the 2017 Changing the Odds Conference
- Recognition of sponsorship before Salesmanship Club of Dallas, a civic organization of 600+ business leaders
- Four seats at the invitation-only Changing the Odds Dinner on September 27, 2017
- Conference admission for 16 attendees at reserved sponsor tables, or 16 scholarships for nonprofits or schools on waiting list
- Logo on website, pre-conference e-blasts, program, event signage and mailer sent to over 65,000 educators and mental health professionals
- Inclusion of collateral in conference bags

GOLD SPONSOR \$15,000

- Recognition of sponsorship before Salesmanship Club of Dallas, a civic organization of 600+ business leaders
- Four seats at the invitation-only Changing the Odds Dinner on September 27, 2017
- Conference admission for 12 attendees at reserved sponsor tables, or 12 scholarships for nonprofits or schools on waiting list
- Logo on website, pre-conference e-blasts, program, event signage, and mailer sent to over 65,000 educators and mental health professionals
- Inclusion of collateral in conference bags

PEARL SPONSOR \$10,000

- Recognition of sponsorship before Salesmanship Club of Dallas, a civic organization of 600+ business leaders
- Two seats at the invitation-only Changing the Odds Dinner on September 27, 2017
- Conference admission for eight attendees at reserved sponsor tables, or eight scholarships for nonprofits or schools on waiting list
- Logo on website, pre-conference e-blasts, program, event signage, and mailer sent to over 65,000 educators and mental health professionals
- Inclusion of collateral in conference bag

SILVER SPONSOR \$7,500

- Recognition of sponsorship before Salesmanship Club of Dallas, a civic organization of 600+ business leaders
- Two seats at the invitation-only Changing the Odds Dinner on September 27, 2017
- Conference admission for six attendees at reserved sponsor tables, or six scholarships for nonprofits or schools on waiting list
- Logo on website, pre-conference e-blasts, program, and event signage

BRONZE SPONSOR \$5,000

- Conference admission for four attendees at reserved sponsor tables, or four scholarships for nonprofits or schools on waiting list
- Logo on website, pre-conference e-blasts, program, and event signage

COPPER SPONSOR \$2,500

- Conference admission for two attendees at reserved sponsor tables, or two scholarships for nonprofits or schools on waiting list
- Logo on website, pre-conference e-blasts, program, and event signage

SCHOLARSHIP \$2,500

- Four scholarships for nonprofits or schools on waiting list
- Logo on website, pre-conference e-blasts, program, and event signage

CONTACT INFO

CONTACT NAME

DONOR NAME (for printed materials)

ADDRESS

PHONE

EMAIL

PAYMENT INFO (Payable to Momentous Institute)

TOTAL AMOUNT DUE

CHECK NO.



SEND INVOICE

CARD NO.

EXP. DATE

SEC. CODE

ZIP CODE

NAME (ON CARD)

SIGNATURE