



SEPTEMBER 27-28  
OMNI DALLAS HOTEL

# SPONSORSHIP OPPORTUNITIES

## PRESENTING SPONSOR \$100,000

- Exclusive recognition as Presenting Sponsor of the 2018 Changing the Odds Conference
- Recognition of sponsorship before Salesmanship Club of Dallas, a civic organization of 600+ business leaders
- Exhibit booth at the AT&T Byron Nelson, May 16-20, 2018
- 12 seats for guests of choice at the invitation-only Changing the Odds Dinner on September 26, 2018
- Conference admission for 36 attendees at reserved sponsor tables, or 36 scholarships for nonprofits or schools on waiting list
- Logo on website, pre-conference e-blasts, social media campaigns, program, and event signage
- Prominent sponsor logo signage in conference room and at registration tables
- Recognition in all media opportunities
- Program ad
- Inclusion of collateral in conference bags

## PLATINUM SPONSOR \$75,000

- Recognition of sponsorship before Salesmanship Club of Dallas, a civic organization of 600+ business leaders
- 10 seats for guests of choice at the invitation-only Changing the Odds Dinner on September 26, 2018
- Conference admission for 32 attendees at reserved sponsor tables, or 32 scholarships for nonprofits or schools on waiting list
- Logo on website, pre-conference e-blasts, social media campaigns, program, and event signage
- Prominent sponsor logo signage in conference room and at registration tables
- Recognition in all media opportunities
- Inclusion of collateral in conference bags

## DIAMOND SPONSOR \$50,000

- Recognition of sponsorship before Salesmanship Club of Dallas a civic organization of 600+ business leaders
- Eight seats for guests of choice at the invitation-only Changing the Odds Dinner on September 26, 2018
- Conference admission for 26 attendees at reserved sponsor tables, or 26 scholarships for nonprofits or schools on waiting list
- Logo on website, pre-conference e-blasts, social media campaigns, program, and event signage
- Prominent sponsor logo signage in conference room and at registration tables
- Recognition in all media opportunities
- Inclusion of collateral in conference bags

## DANA JUETT SPEAKER SPONSOR \$25,000

- Recognition of sponsorship before Salesmanship Club of Dallas, a civic organization of 600+ business leaders
- Six seats for guests of choice at the invitation-only Changing the Odds Dinner on September 26, 2018
- Conference admission for 20 attendees at reserved sponsor tables, or 20 scholarships for nonprofits or schools on waiting list
- Logo on website, pre-conference e-blasts, social media campaigns, program, and event signage
- Inclusion of collateral in conference bags

## EMERALD SPONSOR \$20,000

- Recognition of sponsorship before Salesmanship Club of Dallas, a civic organization of 600+ business leaders
- Six seats for guests of choice at the invitation-only Changing the Odds Dinner on September 26, 2018
- Conference admission for 16 attendees at reserved sponsor tables, or 16 scholarships for nonprofits or schools on waiting list
- Logo on website, pre-conference e-blasts, program, and event signage
- Inclusion of collateral in conference bags

## GOLD SPONSOR \$15,000

- Recognition of sponsorship before Salesmanship Club of Dallas, a civic organization of 600+ business leaders
- Four seats for guests of choice at the invitation-only Changing the Odds Dinner on September 26, 2018
- Conference admission for 12 attendees at reserved sponsor tables, or 12 scholarships for nonprofits or schools on waiting list
- Logo on website, pre-conference e-blasts, program, and event signage
- Inclusion of collateral in conference bags

## PEARL SPONSOR \$10,000

- Recognition of sponsorship before Salesmanship Club of Dallas, a civic organization of 600+ business leaders
- Two seats for guests of choice at the invitation-only Changing the Odds Dinner on September 26, 2018
- Conference admission for eight attendees at reserved sponsor tables, or eight scholarships for nonprofits or schools on waiting list
- Logo on website, pre-conference e-blasts, program, and event signage
- Inclusion of collateral in conference bag

## SILVER SPONSOR \$7,500

- Recognition of sponsorship before Salesmanship Club of Dallas, a civic organization of 600+ business leaders
- Two seats for guests of choice at the invitation-only Changing the Odds Dinner on September 26, 2018
- Conference admission for six attendees at reserved sponsor tables, or six scholarships for nonprofits or schools on waiting list
- Logo on website, program, and event signage

## BRONZE SPONSOR \$5,000

- Conference admission for four attendees at reserved sponsor tables, or four scholarships for nonprofits or schools on waiting list
- Logo on website, program, and event signage

## COPPER SPONSOR \$2,500

- Conference admission for two attendees at reserved sponsor tables, or two scholarships for nonprofits or schools on waiting list
- Logo on website, program, and event signage

## SCHOLARSHIP \$2,500

- Four scholarship seats for nonprofits or schools on waiting list
- Logo on website, program, and event signage

### CONTACT INFO

CONTACT NAME

DONOR NAME (for printed materials)

ORGANIZATION

CONTACT EMAIL

PHONE

DATE

### PAYMENT INFO (Payable to Momentous Institute)

TOTAL AMOUNT DUE

CHECK NO.



SEND INVOICE

CARD NO.

EXP. DATE

SEC. CODE

ZIP CODE

NAME (ON CARD)

SIGNATURE

**momentous**  
**institute**

Powered by Salesmanship Club since 1920

THANK  
YOU!

Return form to:

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