**Heart of Gold Dinner**

PRESENTED BY MOMENTOUS INSTITUTE

<table>
<thead>
<tr>
<th>Presenting</th>
<th>Anniversary</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
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<td>$150,000</td>
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**BENEFITS**

- Directly impact DFW children and families
  - Tuition for 10 Momentous Institute students
  - Therapeutic services for 80 children and their families
  - Training on SEH for 2,400 professionals in the community
  - Group therapy for 12 young adults
  - Art supplies for 16 classes of MI students
  - Play therapy for 4 children

- Exclusive naming rights for sponsorship level
- VIP Table including upgraded wine and priority seating
- VIP Reception with Celebrity Speaker
- Number of tables or tickets
  - 2 10-top Tables
  - 2 10-top Tables
  - 2 10-top Tables
  - 1 10-top Table
  - 1 10-top Table
  - 1 10-top Table
- Program book ad
  - Full Page
  - Full Page
  - Half Page
  - Half Page
  - Quarter Page
  - Quarter Page
- Verbal recognition from the podium
- Logo or name listed on invitations and tickets
- Acknowledgement in rolling slideshow
- Logo or name on event website landing page
- Logo or name on prominent signage at the event
- Recognition before Salesmanship Club of Dallas and key community members

*Additional individual tickets for $400 if available.*

*For more information, please contact Anna Morales at amorales@momentousinstitue.org or 214.944.5719*
Founded by Salesmanship Club of Dallas in 1920, Momentous Institute collaborates with children, families and communities to build and repair social emotional health through education, therapeutic services, research and training so all children can achieve their full potential.

The 2020 Momentous Dinner will directly benefit the children and families served by Momentous Institute in the Dallas community and our work to train professionals reaching children across the nation.

**DATE:** November 4, 2020

**TIME:** 6:00 to 9:00 p.m.

**LOCATION:** Omni Dallas Hotel, Dallas Ballroom

**CELEBRITY SPEAKER:** Earvin “Magic” Johnson

**CO-CHAIRS:** Linda Perryman Evans and G. Andrews Smith

**HONORARY CHAIRS:** Troy Aikman and Lee Roy Jordan

**THERAPEUTIC SERVICES**
- 6,089 Therapeutic Services
- 3,218 Parent Education
- 2,871 Clinical Services

**TRAINING**
Count includes duplication of attendees at multiple trainings.
Total trained: 9,399

**MOMENTOUS SCHOOL**
- High School Graduation Rate
  - 95% Momentous School
  - 88% State of Texas
- Enroll in Higher Education
  - 82% Momentous School
  - 58% State of Texas
- Higher Education Persistence
  - 83% Momentous School
  - 75% State of Texas

**HEART OF GOLD DINNER**

Chairman and CEO of Magic Johnson Enterprises (MJE), Chairman and Founder of the Magic Johnson Foundation, two-time Hall of Famer and former player for the LA Lakers
2020 Heart of Gold Dinner Sponsorship Contract

Please Print

Sponsor Name (As it should appear in recognition materials. Please include capitals and punctuation)

Contact Name (If different from sponsor name or if sponsor is corporation/organization)

Phone  Email

Address  City/State  ZIP Code

☐ I/We wish to remain anonymous.

Sponsorship Level

$150,000  $100,000  $50,000
☐ Presenting (1)  ☐ Anniversary (2)  ☐ Platinum (4)

$25,000  $10,000  $5,000
☐ Gold  ☐ Silver  ☐ Bronze

Payment Information

☐ Enclosed is payment in the amount of $ _____________ (Payable to Momentous Institute)
☐ Please send an invoice
☐ Please charge my credit card:

Card Number  Expiration Date  Security Code

Name on Card (print)  ZIP Code

Please return this sponsorship contract via mail or email to:

Anna Morales, Development Officer
Momentous Institute
106 East 10th Street, Dallas, TX 75203
amorales@momentousinstitute.org  214.944.5719